

PRESS KIT


Frinsa

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ABOUT US

Frinsa del Noroeste S.A. was founded in 1961, in Ribeira (Galicia, Spain), marking the start of a range of activities connected with the sea.

We have since 1996 specialised in the production of high-quality canned fish and seafood on a white label basis for the leading European retailers.

We are committed to innovation, remaining constantly on the move to improve our efficiency and develop innovative and healthy products in line with current market trends.

Our high production capacity makes us one of the largest companies in the global canning industry, with a direct presence on the main markets. Aside from our own brands (**Frinsa La Conservera, Frinsa SOLO, Minerva, Ribeira, Seaside** and **The Nice Fisherman**), this means we also supply the leading retailers on the European market.

01.

**FRINSA
GROUP**

02.

WHERE TO FIND US

Our head office is still located in our hometown of Ribeira.

We have two production plants, one at our headquarters in Ribeira and another in Povoá de Varzim, in northern Portugal.

We also have a prominent international presence, with our own offices and teams in Madrid, Lisbon, Paris, London, Düsseldorf, Bucharest, Warsaw, Modena, UAE and Singapore.

We likewise have our own network of gourmet stores in the main Spanish cities, as well as Porto and Paris.



03.

OUR BRANDS

We have a wide range of brands tailored to the needs and tastes of our consumers, on each of the markets where we operate.

03.

OUR BRANDS

Frinsa La Conservera

Frinsa
LA CONSERVERA

Our premium range: seafood from the Rías Gallegas coastline, Tuna Belly and White Tuna from the Cantabrian Coast, sardines, octopus, mackerel, cod, etc.

An exclusive range of products of the highest quality, of outstanding flavour, selected and canned by hand to achieve perfect presentation on the inside, and an unmistakably contemporary image on the outside.



Frinsa

Frinsa
SOLO

03.

OUR BRANDS

Frinsa SOLO

Canned fish and poultry (yellowfin tuna, white tuna, salmon, hake and chicken and turkey breast), produced to provide up to 30 g of protein, while also being low in fat. Our healthiest and most natural offering.



Frinsa

03.

OUR BRAND

Minerva

• DESDE 1942 •
MINERVA[®]

Our Portuguese gourmet range of canned produce from our plant in Povoá do Varzim (A Poveira). Inspired by the Graeco-Roman goddess of wisdom, it offers an extensive product selection (sardines, mackerel, cod, tuna...) prepared by hand in accordance with the traditional Portuguese method since 1940, always using fresh, seasonal fish and the highest quality ingredients.



03.

OUR BRANDS

Ribeira

RIBEIRA®

The widest range, the smartest purchase, both for the home and for professional use in the hospitality trade. Tuna in olive oil, mussels in marinade, cockles in brine, southern mackerel fillets in olive oil, seafood selection, squid in tomato and onion sauce... The Ribeira range covers an extensive selection of canned fish and seafood delivering great value for money.



SEASiDE

03.

OUR BRANDS

Seaside

The Seaside range features different formats of Pole&Line tuna, in brine or oil, using fish from environmentally, socially and economically sustainable fisheries, in accordance with International Pole & Line Foundation (IPNLF) criteria.





03.

OUR BRANDS

The Nice Fisherman

The Nice Fisherman offers a range of different formats of tuna, in brine or in oil, **using fish from MSC-certified sustainable fisheries**, in accordance with strict scientific criteria, ensuring traceability throughout the supply chain



